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## Visionary Leader, Extraordinary Life

with Kate Ebner



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### Visionary Leader, Extraordinary Life Archives Available

**March 03rd 2014: A 21st Century Approach to Women's  
Leadership Initiatives with Avivah Wittenberg Cox**

Acknowledging the institutional and personal challenges women seeking to occupy the C-suite face, many organizations launch women's networks, mentoring partnerships and sponsorship programs to address the problem. Avivah Wittenberg-Cox thinks this is time and money ill spent, though she knows the need for action is real: gender imbalance in today's public and private sectors prevents organizations from tapping into both male and female halves of the talent pool and market. As CEO of the leading gender consultancy 20-first, Avivah works with progressive companies interested in building gender-b

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