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## Fear is Negotiable: Business Survival Skills 101

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**March 11th 2014: Helping our Heroes Part I: Sheep Dog Impact Assistance**

As a salute to the first responders and military that keep this nation safe, a community lovingly referred to as "Sheep Dogs", we will be highlighting a number of organizations that support these local heroes. Sheep Dog Impact Assistance (SDIA) is an all-volunteer non-profit organization that serves the needs of people serving in the military, law enforcement, fire and EMS services. Inspired by a desire to help those in need, SDIA was founded by SgtMaj Lance Nutt, a U.S. Marine Corps veteran. All members of SDIA are current or former military and public safety personnel with an innate desire

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### Featured Guest



#### Sgt. Maj. Lance Nutt

SgtMaj Lance Nutt was sworn into the Marine Corps in 1988. After being deployed during Desert Storm, Lance attended the Univ. of Arkansas where he pursued majors in business management and communication. After a time in the civilian world, Lance rejoined the Marines and immediately found himself gearing up for a combat tour in Iraq, where he served numerous tours. He is currently serving as the Sergeant Major of 4th Force Reconnaissance Company headquartered in California. In the wake of Hurricane Katrina, Lance felt compelled to use his military experience to help. Along with the support of others, he led an independent relief effort into the heart of the Katrina aftermath. The experience

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