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March 20th 2014: From Homeless to Multimillionaire CEO, Choices for Success

What's in your trash that could launch the next multimillion dollar company? Do the choices you make lead you to success or failure? First guest is CEO Lucinda Yates, who was once homeless and destitute. Lucinda took her future into her hands and created a multimillion dollar company from what she found in the trash. You will learn the steps she took to launch her company with NO capital. Her story and message is both inspirational and educational. Second guest is Dr. Bev Smallwood, who will discuss the choices people make that can lead them down the road to success. She will specifically focus

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Featured Guests



Dr. Bev Smallwood

Dr. Bev Smallwood is a licensed psychologist who, for the past 30 plus years, has been spreading her message of hope to individuals, families, and organizations across the U.S. and around the world. She's the Founder and CEO of The Hope Center, a psychological clinic she established in 1984. Since the early 80's, Bev delivers rich content, and high fun workplaces programs that have enabled organizations to accomplish successful transitions, develop more skillful leaders, intensify employee engagement, reduce turnover, and create fiercely loyal customers. She has been interviewed and quoted in such media outlets as MSNBC, CNN, FOX News, Maury Povich, New York Times, USA Today Weekend, Focus o

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Lucinda Yates

Lucinda Yates is a uniquely creative person with a strong sense of purpose and direction. Given her natural instinct to be an entrepreneur coupled with her desire to help others, it is no surprise that she founded a company built on helping nonprofits. In the 1980, Lucinda went from surviving a year and a half of homelessness with her daughter to building a multimillion dollar company that started by turning trash into one of a kind fashion jewelry. Lucinda founded Designs by Lucinda Inc. in 1989. One day, she noticed some colorful mat boards in a frame shop trash and pulled the discarded boards out. She cut them into elementary shapes, and created a pin that looked like a house. It beca

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