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### Leading Conversations Friday at 10 AM Pacific

March 28th 2014: **Trending: Thought Leadership Matters**

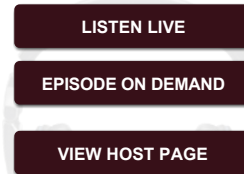
Cheryl Esposito welcomes Denise Brosseau, author of Ready to Be a Thought Leader? She is CEO of Thought Leadership Lab, and co-founder of Springboard, the startup launch pad that has facilitated over \$6 billion in funding for women entrepreneurs. Her clients include leaders from Apple, Genentech, and Morgan Stanley, as well as startup CEOs, partners in professional service firms, and nonprofit executives. Fifteen years ago Denise realized she was a thought leader when the media kept calling...and they still do. Influence, Success, Impact, and Legacy. Thought leaders have it all. Have you ever w

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### Featured Guest

Guest Image

#### Denise Brosseau

Denise Brosseau is a thought leadership strategist, speaker and the author of Ready to Be a Thought Leader? (Wiley). She has dedicated her career to advancing women leaders and moving change forward around issues that matter. Denise began her career in the technology industry before co-founding several non-profits, including Springboard, the women's startup launch pad that has led to over \$6 billion in funding for women entrepreneurs. Today, she is the CEO of Thought Leadership Lab, a boutique professional services firm which specializes in building leaders into thought leaders -- increasing their 'discoverability,' amplifying their influence and catalyzing strategic connections that I

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