

Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Financial Excellence with Game Changers, presented by SAP
Tuesday at 9 AM Pacific
April 07th 2014: Financial Closing and Reporting: Keeping Up with Change

Closing the books and creating financial reports are nothing new. But with the accelerating pace of business, Finance now must deliver faster, more reliable and visible results, all with full regulatory compliance. Is this keeping your CFO awake at night? The experts speak. Wendy Reinitz, Performance Analytics: "There are two kinds of people, those who do the work and those who take the credit. Try to be in the first group; there is less competition there." (Indira Gandhi). Gabe Zubizarreta, Silicon Valley Accountants: "According to Peter Drucker, 'If you can't measure it, you can't manage

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Featured Guests



Wendy Reinitz

Wendy Reinitz, Director of Professional Services, is a Certified Management Accountant with over 20 years of experience in Finance. Currently she is responsible for Project delivery of SAP EPM Solutions, specializing in Business Planning and Consolidations and Disclosure Management. Wendy is a Certified SAP Instructor for Disclosure Management. Previously, she served as the Manager of Financial Systems at AltaLink, where she was responsible for SAP ERP improvements and upgrades throughout the company. She was also responsible for cross-functional process improvement initiatives and was instrumental in implementing solutions for Financial Statement Reporting and Capital Reporting on the tran

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Gabe Zubizarreta

Gabe Zubizarreta is the CEO of Silicon Valley Accountants and Financial Effectiveness & Transformation Team Leader. He is a CPA with over 10 years of experience with PwC, has previously held various Controller positions, and led several merger integration projects. Gabe has designed a proven Financial Effectiveness Framework based on a balanced approach of training, leadership, process improvement and system optimization which delivers continuous improvement based results to optimize financial processes.

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Elizabeth Milne

Elizabeth Milne has over 20 years of experience improving the software solutions for multi-national, multi-billion dollar organizations. Her finance career began working at Walt Disney then Warner Bros in the areas of financial consolidation, budgeting, and financial reporting. She subsequently moved to the software industry and has held positions including implementation consultant & manager, account executive, pre-sales consultant, solution management team at SAP, Business Objects and Cartesis. She graduated with an Executive MBA from Northwestern University's Kellogg Graduate School of Management. In 2014 she published her first book "Accelerated Financial Closing with SAP." She current

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