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### Family Caregivers Unite! Archives Available April 15th 2014: Boomerpreneuring for Family Caregivers

Rosanna Penilla-Bharucha owns The Boomerpreneur, <http://theboomerpreneur.ca/>. She also is the Executive Director at Retire-At-Home Services in Mississauga-Milton, <http://www.RetireAtHomeMississauga.com>. She talks about her career as an entrepreneur, her experience with family caregiving, and Boomerpreneuring and her own work in Boomerpreneuring. She describes Boomerpreneurs, discusses Boomerpreneuring for family caregivers and how it meets their needs, and explains how Boomerpreneurs get started. She identifies the most challenging of the challenges that Boomerpreneurs confront in choosing the

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#### Rosanna Penilla-Bharucha

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