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 BUSINESS



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**April 10th 2014: The Keys To A Successful Sales  
Career Part 1**

Organizational Psychologists have identified several personality traits and characteristics that the most successful sales and business professionals possess. These traits determine the measure of success you will experience in your sales career. The good news is these traits can be developed and honed. Tune in today's show as we share key ideas to help you elevate your level of success in the sales and business arena.

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