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April 21st 2014: Ten Myths About the Baby Friendly Hospital Initiative

You've heard the term "baby-friendly hospital," but do you know what it means? You may be aware that there are "ten steps" or criteria that hospitals must do in order to be considered "baby-friendly" and supportive of breastfeeding. Do you know what they are? And do you know the truths about them? Tune in as Marie reflects on her experience as a nurse and past president of Baby-Friendly USA to explain the Baby-Friendly Hospital Initiative, and delve into how it can be an asset not just for newborns but also their parents and hospital staff. From policy development and staff training through pr

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