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Overcoming Addiction

HOPE WITH PREVENTION, INTERVENTION, AND TREATMENT

WITH DR. JOE TERHAAR, PH.D



Overcoming Addiction: Hope with Prevention, Intervention, and Treatment Archives Available

May 14th 2014: Special Encore Presentation: More Responsive Care for Women With Addiction

Some of our audience may assume that since a drug, is a drug, is a drug, and addiction is addiction, that we really do not need to go to the trouble of fine-tuning or adapting addiction treatment for women. Yet, we know from research that the more responsive addition treatment programs are toward increasing engagement and retention, the better the treatment outcome; in the life saving process of addiction recovery. Our very special guest today is Becky Flood, CEO of the New Directions for Women in Calif. She and her staff have been national leaders in providing addiction treatment that is re

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Featured Guest



Rebecca Flood

With four decades in the health care industry, Rebecca Flood has demonstrated expertise in program development, implementation, and evaluation for 25 years with Seabrook House in Seabrook, New Jersey. She oversaw the organization's residential treatment programs and the planning of specialized treatment for women, adolescents, individuals with co-occurring disorders, and distinguished herself in the area of marketing, fundraising, technical assistance and board development. Now as CEO of New Directions for Women in California since 2004, they focus exclusively on serving women of all ages, pregnant women, and women with dependent children affected by addiction. She has a Masters of Human Se

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