



Breaking Banks Fintech Thursday at 12 Noon Pacific

May 29th 2014: WE HAVE DONE THIS FOR ONE WHOLE YEAR!!!

Can you believe we have already done a this show for a whole year? We can't either. We thought a great way to celebrate was to review all the innovation in the past year with some of our most loyal commentators! On today's show we have an all star cast on the trends and innovations in Banking. Brett will be hosting Ron Shevlin from Snarketing 2.0, Brad Leimer from Mechanics Bank, Dave Birch from Consult Hyperion, Chris Skinner with The Financial Services Club, Alex Sion from Moven, Rob Findlay from NextBank Asia, and Jim Marous from The Financial Brand. Join us for what will be an

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Thursday at 12 Noon Pacific Time
on VoiceAmerica Business Channel

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Featured Guests



Ron Shevlin

Ron Shevlin is a senior analyst at Aite Group. He specializes in retail banking issues including sales and marketing technologies, customer and marketing analytics

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Guest Image

Alex Sion

Alex is President of Movenbank and is responsible for management of Movenbank against its business and product strategy. He is based in New York City and has over 18 years of experience in business, technology and marketing strategy for financial services firms. Prior to Movenbank, Alex led the Financial Services Center of Excellence at SapientNito, one of the leading marketing and technology services agencies in the world. He was responsible for dramatically accelerating the firms growth in retail banking and the retail wealth management sectors and for establishing the firms' sector strategy and point of view in the market. He served as an advisor on digital strategy and disruption for

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Jim Marous

One of the most influential people in banking, and a top 5 Fintech influencer, Jim Marous is the co-publisher of The Financial Brand, and owner and publisher of the Digital Banking Report.

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David Birch

David G.W Birch is an author, advisor and commentator on digital financial services.

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