



# Financial Excellence



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

**Financial Excellence with Game Changers, presented by SAP**  
**Tuesday at 7 AM Pacific /10 AM Eastern**  
**June 02nd 2014: Trends in International Trade Management**

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Tuesday at 7 AM Pacific Time/10 AM Eastern Time on VoiceAmerica Business Channel

Today's buzz: Trade. As companies put in place better processes and tools to manage cross-border business transactions, they continue to face increasing multi-national legislative requirements that increase the compliance burden, but also provide an opportunity for a competitive edge. Can technology really help your company reduce complexity and accelerate international trade? The experts speak. Kevin Riddell, Tremco: "You have to be a little strange to get trade compliance." Rajen Iyer, Krypt: "Believe you can and you're halfway there." (Theodore Roosevelt) Marcus Puschke, SAP: "Trade

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### Featured Guests



#### Kevin Riddell

Kevin Riddell is the International Logistics Manager at Tremco. In this role, he manages the SAP GTS process at Tremco, including procurement

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#### Rajen Iyer

Rajen Iyer is the co-founder and CTO at Krypt, Inc., one of the fastest growing Global Trade and Supply Chain solution providers, with add-on products and services.

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#### Marcus Puschke

Marcus Puschke studied law at Constance University and became a member of the bar in 1995. He specialized in foreign trade law and has also managed several software implementation projects for large industrial customers.

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