



# HR Trends



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



HR Trends with Game Changers, Presented by SAP

Monday at 10 AM Pacific

**June 3rd 2014: Purpose-Driven Employees: Sustainable Happiness and The Bottom Line**

The buzz: Purpose. Engaged employees are happier, which translates to greater productivity, creativity, and commitment to their company's success. If this describes only a few of your people, what are you doing to attract and nurture more like them? You can start by unleashing employees' personal passions and creating work environments that recognize and reward purpose-driven staff. Done right, it will impact your employees, workplace culture, the bottom line. The experts speak. Jenn Lim, Delivering Happiness: "People will forget what you said, people will forget what you did, but people

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### Featured Guests



#### Jenn Lim

Jenn Lim is the innovative CEO and Chief Happiness Officer of Delivering Happiness, the leading consulting company focused on creating a higher purpose for employees. Tony Hsieh (CEO of Zappos) and Jenn collaborated on the best-selling book Delivering Happiness, in 2010.

[Read more](#)



#### Aaron Hurst

Aaron Hurst is the foremost expert on the science of purpose at work and in 2014 brought global awareness to the rise of the fourth economic era in history, the Purpose Economy.

[Read more](#)



#### Alyse Wyler

Alyse Wyler believes in good design, the best leaders are learners, and you should love what you do. She is a Director of Marketing at SAP with a focus on employee engagement, and is currently leading a campaign called #RunwithPurpose that can be found on #LifeatSAP social channels.

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