



### Today's Inspiring Women Archives Available July 10th 2014: Entrepreneur Success Secrets

Have you been thinking of leaving your job and be an entrepreneur? Have you been wondering what you need to know before you start that venture? Today, we have two very successful entrepreneurs share their success secrets. Our first guest is Christine Welch, owner of The Coffeecake Connection. Christine left Corporate America after 30 years to bring her baking to a large audience, shipping her baked goods across the country. Christine will share how she solved some of the early problems, and key questions entrepreneurs need to ask before they start a business. Our second guest, is Millennial i

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### Featured Guests



#### Christine Welch

Christine Welch, Founder of The Coffeecake Connection Company is experienced in growing business from the ground up. In her corporate career she was a Regional Vice President of Accounts Manager. Christine built her success by going the extra mile for her customers and following her fathers' advise to never ask anyone who works for you to something you won't do yourself and always be honest even if it costs you the business. In 2011, The Coffeecake Connection Company was born, realizing Christine's life-long dream of baking and selling gourmet coffee cakes. In 2013 the company introduced gluten-free versions of their coffee cake line and added gluten-free cookies and brownies to their sweet

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#### Miki Agrawal

Miki was named 2013's Forbes' "Top 20 Millenials On a Mission". She is the founder of the acclaimed farm-to-table, alternative pizza concept called WILD in NYC. She has since partnered with Zappos.com CEO Tony Hsieh to open the concept in Downtown Las Vegas. Her next undertaking is THINX, a high-tech, beautiful underwear solution for women during their "time of the month". She and her partners teamed up with AFRipads in Uganda to fund 7 reusable cloth pads for every underwear sold to get millions of girls back in school. Most recently, Harper Collins published her book entitled "DO COOL SH\*T" on entrepreneurship and lifestyle design. The book launched On August 6th, 2013 and in hit #1 on

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