



## Quantum Business Insights

Emerging Perspectives on People, Process, and Profits

with *Olivia Parr-Rud*

### Quantum Business Insights with Olivia Parr-Rud

#### Archives Available

July 11th 2014: *The Collaboration Economy* - with Eric Lowitt

To secure our future, we need a new economic model. No longer can capitalism ignore the environmental and social impacts of business activities. Nor can the public sector be allowed to prioritize the interests of the few at the expense of the many. Nor can we, as a society, ignore our responsibility to act in the interests of the common and future good. Leaders of the private, public, and civil sectors are building a new economic model. They've realized that inclusive and explosive growth can be achieved by creating solutions to our most vexing challenges. By working together on issues rangin

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### Featured Guest



#### Eric Lowitt

Eric Lowitt is an advisor, speaker, and thought leader for companies aspiring to lead in strategy and sustainability. He advises CEOs, senior public officials, and leaders of nongovernmental organizations in the fields of strategy, collaboration, and sustainability. He is the author of *The Future of Value* (Wiley, 2011); his latest book, *The Collaboration Economy* (Wiley, 2013), provides a path toward inclusive growth that addresses our most vexing global challenges. A sought-after speaker, Eric was named one of the Top 100 Thought Leaders in Trustworthy Business Behavior in both 2012 and 2013. He has worked for nearly two decades with Accenture, Fidelity Investments, and Deloitte Consulting a

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