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Today's Inspiring Women Archives Available

July 17th 2014: Cookies By Design Founder and Former IRS Agent Share Secrets

Cookies-by Design founder Gwen Willhite who has over 100 franchises nationwide and internationally acclaimed Ghostwriter, Author and former IRS Agent, Kelly Epperson are the featured guests on the next edition of Today's Inspiring Women. Gwen Willhite suddenly found herself an unemployed, single mother. With time on her hands, this creative and motivated woman combined two traditional gifts-flowers and sweets- and turned them into one deliciously clever concept, the cookie bouquet. Now, 30 years later, approximately 100 Cookies By Design locations are operating across the United States. Our s

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Featured Guests



Gwen Willhite-Gillum

Gwen Willhite-Gillum suddenly found herself an unemployed, single mother. With time on her hands, this creative and motivated woman combined two traditional gifts-flowers and sweets- and turned them into one deliciously clever concept, the cookie bouquet.

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Kelly Epperson

Kelly Epperson of BIRTH THAT BOOK is an award-winning author, speaker, teacher, and coach. She has written 25+ books, including some for NY Times Best Selling authors, one that sold 3 million copies.

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