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### Breaking Banks Fintech Thursday at 12 Noon Pacific July 10th 2014: Leaping Ahead

Unencumbered with aging technology, several banks in Africa are creating amazing outreach through mobile banking that requires absolutely zero physical branches. But mobile accounts also require a merchant infrastructure that can accept and encourage mobile payments and movement of money. Brett is hosting Ben Lyons, Director of Kopo Kopo, which is on the forefront of allowing mobile payments to flourish in all the "corners" of the globe.



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Thursday at 12 Noon Pacific Time  
on VoiceAmerica Business Channel



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### Featured Guest



#### Ben Lyon

Ben Lyon is the Director of Special Projects at Kopo Kopo, Inc. Kopo Kopo offers a SaaS platform that integrates corporate mobile money accounts with back-end management systems (e.g. syncing Safaricom M-Pesa with a retail management system in order to accept M-Pesa at the point of sale). Kopo Kopo is headquartered in Nairobi. Ben loves Mobile Payments and microfinance.

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