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WITH  
**SANJOG AUL**

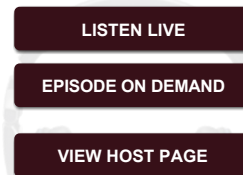
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**July 16th 2014: Leading 'Startup Magic' Back to the Enterprise**

There's nothing like the speed, strategic alignment and employee engagement and vision that strong start-ups have. Each has a certain magic that simply vanishes in a large, multi-department environment. Many leaders know the feeling of struggling to bring that magic back, but how can they without the same intimate, one-on-one conversations and close knit environment a startup allows? Just how can leadership eliminate the sterile, remote and distributed communication of the enterprise and find that lost spark?



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