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The Business Edge

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July 30th 2014: The Benefits & Perils of the North American Contingency Workforce

Businesses have dramatically increased their use of contingent workers over the past decade due to the struggle with rising labor costs and the need for a workforce that can quickly adapt to market conditions. It is estimated that approximately 30% of the North American workforce is either contingent, contractual or a temporary in some regard and that this labor trend will increase to 50% by 2016. Organizations are also quickly adopting contingent workforce strategies due to regulatory pressures and to simply bring their organization to the next stage of maturity. With such a large percentage

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Featured Guest



Yasmine Battiston

Born and educated in Toronto, Canada, Yasmine Battiston describes her career as one that, for the last decade, is solely dedicated to Talent Management. By focusing on transforming large scale Recruitment and HR Services from a transactional service to one that focuses on a solution based consultancy model – Yasmine ensures the client's needs and the candidate relationships are fully nurtured and maintained in a positive client-centric approach. Heading up Alliance RPO, Yasmine is responsible for the Sales and Operations across Canada. Specifically, she is accountable for the growth, acquisition, communications, strategy, people management and new program and product development of Alliance

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