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## The Business Edge

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**July 30th 2014: The Benefits & Perils of the North American Contingency Workforce**

Businesses have dramatically increased their use of contingent workers over the past decade due to the struggle with rising labor costs and the need for a workforce that can quickly adapt to market conditions. It is estimated that approximately 30% of the North American workforce is either contingent, contractual or a temporary in some regard and that this labor trend will increase to 50% by 2016. Organizations are also quickly adopting contingent workforce strategies due to regulatory pressures and to simply bring their organization to the next stage of maturity. With such a large percentage

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## Featured Guest



### Yasmine Battiston

Born and educated in Toronto, Canada, Yasmine Battiston describes her career as one that, for the last decade, is solely dedicated to Talent Management.

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