



Inside Healthcare: Critical Thinking for Turbulent Times
Archives Available
July 28th 2014: **The Tale of Two Not-For-Profits Addressing Community Health through Innovation and Partnership**

As employers in Jacksonville and Northeast Florida continue to provide health benefits to an increasingly less healthy workforce, they are looking for ways to reduce rising healthcare costs, while managing Workers' Compensation claims, lowering absentee rates and improving productivity. However, these employers lack the necessary expertise and resources to engage their workforce and help them make meaningful changes to their health. Join Robert and his guests, Roland Garcia, senior vice president and CIO at Baptist Health, George Babish, senior vice president of Organizational Advancement at T

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Featured Guests



Roland Garcia

Roland Garcia serves as senior vice president and chief information officer for Baptist Health, ranked No. 1 in 2013-2014 for the Jacksonville, Florida area by U.S. News & World Report. He is responsible for establishing plans and directions for Baptist Health technology investments. Garcia has more than 34 years of experience in the healthcare information technology field. Garcia spent 15 years in Pensacola, Florida as vice president and chief information officer for Baptist Health Care. Baptist Health Care received numerous awards and recognition for innovation in use of technology including 100 Most Wired, 50 Best Websites across industries, Fortune 100 Best Employers, and the Malcolm Bal

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George Babish

George Babish serves as senior vice president of organizational advancement for The YMCA of Florida's First Coast in Jacksonville, Florida. Babish is responsible for strategic planning, membership and program growth strategies, leadership development, and healthy living initiatives and partnerships. During the 11 years prior to joining The YMCA of Florida's First Coast, Babish facilitated strategic plans, led successful CEO searches and helped nurture the Florida Alliance of YMCA's to create a unified and cause driven group. He was instrumental in reshaping the strategic planning process that the national YMCA organization, YUSA, utilizes with local branches. In addition, Babish helped crea

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Gene Lane

Gene Lane is vice president of client services and integration for Applied Health Analytics, LLC. Lane helps channel partners grow, streamline and increase the value of its commercial market business. He develops and directs the on-boarding process for new channel partners. Lane previously served as director of corporate health at Floyd Medical Center in Rome, Georgia. Prior to Floyd Medical Center, Lane was the managing director of business development at an Ascension Health subsidiary. A certified athletic trainer, he received a bachelor's degree from the University of Tennessee, Knoxville. Lane is a member of the National Athletic Trainers Association, the Association of Professional Ball

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