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### Forget Patience, Let's Sell Something!

#### Archives Available

July 24th 2014: Special Encore Presentation: How To Use Relationship Marketing and Social Media to Grow Your Business

Business is always been about relationships. Relationship marketing is really connecting people with people in business. Today's social media is showing us how we can connect people in a real, human way much more than in a plastic, broadcast-only way. Tune in to today's show with my guest, Terry Brock will talk about how social media can help you in many different ways to develop customer intimacy and loyalty. He'll also discuss how you can use social media tools like Klout to achieve the maximum effectiveness with your work online.



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### Featured Guest

Guest Image

#### Terry Brock

Terry is active as a professional speaker and marketing coach. He has taught people from organizations such as Aurora Caskets, Wells Fargo, Marriott Corporation, Chevron, Shell, Stihl, Avon Products, Michelin Tires, Caterpillar, National Education Association, and many others.

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