



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
July 29th 2014: Predictive Analytics and Finance: Role Play

The buzz: Predictive. Today's finance organization charter is broadened, with core functional deliverables enhanced by service to most functions company-wide. There is no excuse not to use modern technology. Predictive analytics is no longer "the PhD thing" for specialized SAS programmers in the basement. Predictive is a must for a modern controller, accountant and treasurer, especially if you hope to meet and outperform your CFO's goals. The experts speak. Anders Reinhardt, VELUX: "A fool with a tool is still a fool" (Grady Booch). Nancy J. Jones, Educator: "Wisdom is the right use of knowle

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Featured Guests



Anders Reinhardt

Anders Reinhardt is Head of Global Business Intelligence at VELUX, a Denmark-based large roof window manufacturer. Working with Business Intelligence (BI) and management information for over 12 years

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Nancy J. Jones

Nancy J. Jones, CMA, MBA, has industry experience as a systems administrator, corporate controller, and business consultant.

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Robert Kugel

Robert Kugel is Senior Vice President at Ventana Research where he's led the Office of Finance and Business practice for the past 17 years. Ventana Research is a business-focused IT research firm. Rob's practice focuses on the major business issues facing organizations where the practical application of technology plays a key role in addressing those issues. Over the years he has spearheaded research on transformational topics such as integrated business planning, profitability management and continuous accounting. He began his career as a securities analyst on Wall Street, covering multiple industries, and worked at Credit Suisse First Boston, Morgan Stanley and Drexel Burnham and he was a

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Henner Schliebs

Henner Schliebs is a marketing executive heading SAP's Global Finance Audience Marketing. In this capacity, he is responsible for the success of the full suite of SAP solutions for the Office of the CFO. With almost 20 years of experience, Henner is responsible for driving the adoption of Finance Solutions across Finance Organizations globally, bringing automation, integration and flexibility through "live" Finance possibilities into the departments of the CFO.

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