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August 01st 2014: Turning Ideas Into Profits With Pamela Herrmann

Attention entrepreneurs! Are you ready to turn your ideas into profits? Discover what it really takes to get your product on the shelves of well-known retailers this week on Infinite Success™ Radio! Join Pamela Herrmann, founder of Reach Across The Register, and Success Coach, Rachel O'Brien-Eddy, to discuss ways to identify your perfect customer and how to leverage testimonials to build your brand. Have questions or ideas for future shows? We'd love to hear from you! Email us at Radio@ConnectWithRachel.com

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Featured Guest



Pamela Herrmann

Pamela Herrmann founded Reach Across The Register, because she believes that business is personal. She educates companies around the country on how to provide an exceptional customer experience, and leverage their reputation using the latest in social media and Internet marketing tactics. She has spent 25 years in the consumer products industry working with fast growth companies and has even invented products that have been placed on the shelves of Pottery Barn, William Sonoma, and Sears. She is a best selling author with the recent publication of 'Breaking Through'.

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