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The Business Elevation Show with Chris Cooper - Be More. Achieve More Friday at 8 AM Pacific

August 15th 2014: Information Products How to create and market your own with Peter Thomson

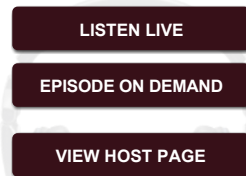
Do you have your own information products? Would you like to know how to effectively create and sell them on-line? My guest Peter Thomson is one of the UK's leading strategists on business and personal growth. Having been personally inspired over many years by his monthly 'Achievers Edge' series it is an absolute privilege to interview the man I learned from for so long. Starting in 1972 he built 3 successful companies – selling the last to a public company, for £4.2M enabling him to retire at age 42. Since then Peter has concentrated on sharing his proven methods for business and personal suc

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Featured Guest



Peter Thomson

Peter Thomson is now regarded as one of the UK's leading strategists on business and personal growth. Starting in business in 1972 he built 3 successful companies – selling the last to a public company, after only 5 years trading, for £4.2M enabling him to retire at age 42. Since that time Peter has concentrated on sharing his proven methods for business and personal success via audio and video programmes, books, seminars and conference speeches. With over 100 audio and 100 video programmes written and recorded he is Nightingale Conant's leading UK author. Coaches, consultants, speakers, trainers and small-business owners now form the majority of Peters' clients who ask for help and guidance

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