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September 10th 2014: What Got You Here Won't Get You There!

Retaining and developing talent is a bigger challenge than attracting and selecting talent for small and medium enterprises (SMEs). Gaining a high degree of employee commitment and alignment in SMEs is critical to ensuring best practices permeate the organization. Driving a talent mindset is crucial for people to develop a deep sense of belonging where the contribution of each individual is very visible. Therefore, adopting a long range perspective with high engagement, clear direction, long retention and a talent mindset are key to the success of an SME and its evolving culture. Maysa Hawwash

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### Featured Guest



#### Maysa Hawwash

Maysa Hawwash: National Manager for Drake's Talent Management Solutions Maysa is an accomplished and innovative leader with years of experience in Human Resources Management, Operations and Business Development and leadership development.

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