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September 04th 2014: As Americas Fixation on the Short Term Erodes U.S. Competitiveness and Shareholder Value Is there a Silver Lining for Global Competitors?

Everywhere we look, says former White House advisor, Charles Kolb, the U.S. seems to be driven by short term thinking and short term decision making. SHORT TERMISM has become the mindset of corporate America and a value embedded in American culture. Corporate decision making is driven by quarterly earnings performance, government by next election. Capital markets regarded by many as casinos rather than vehicles for long-term investment. Even education policy is driven by short term test results. The results? U.S. students lag their international peers, infrastructure crumbles, innovation

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Featured Guest



Charles E.M. Kolb

Charles Kolb was President of the French-American Foundation—United States, located in New York City, from August 2012 until August 2014. The French-American Foundation is the only non-governmental organization in the United States dedicated specifically to strengthening the relationship between the two countries. It does so by bringing together leaders, policymakers and a full range of professionals to exchange views, share best practices, and consider how each country might benefit from the expertise and experience of the other. Prior to joining the French-American Foundation, he was President of the Committee for Economic Development (CED) from 1997 to 2012 and served as General Counsel

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