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### Breaking Banks Fintech Thursday at 12 Noon Pacific August 21st 2014: Fintech is GreenTech

Andrew Winston, renowned author of Green to Gold and the latest bestseller- The Big Pivot - has been helping corporations see that green business is both good and smart business strategy. Today he talks to Brett about why Financial Technology already is green and how it can continue to contribute to the development of clean, green energy. ALSO, we will have a report with Morten Kriek from Ukraine about how the banks are faring amongst the political ups and downs. AND Liz Lumley will join for a short report from the FinExtra!

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### Featured Guest



#### Andrew Winston

Founder of Winston Eco-Strategies, a globally recognized expert on green business strategy, appearing regularly in major media such as The Wall Street Journal, Time, BusinessWeek, New York Times, and CNBC. He has advised some of the world's leading companies, including Bank of America, Bayer, Boeing, Bridgestone, HP, Johnson & Johnson, and Pepsi. He also sits on Sustainability Advisory Boards for the Kimberly-Clark Corporation, Hewlett-Packard (HP), and Unilever, and serves as a Sustainability Advisor to PwC. Andrew bases his work on significant in-company business experience. His earlier career included advising companies on corporate strategy while at Boston Consulting Group and mana

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