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### Wellness Interactive - A Step Further New Shows Available

**August 25th 2014: What if today were the day . . . ?**

What if today were the day . . . ?- will be our discussion topic at The Wellness Lounge, A Step Further 9 a.m. E.S.T. Monday when host Desiree Watson welcomes guest Sallie Fraenkel to the show. Sallie Fraenkel brought more than 20 years of marketing, partnership development, and operations experience. She previously served as chief marketing officer, COO, and executive vice president of SpaFinder® Wellness. A globally recognized expert on spa and wellness, she is a frequent speaker at industry events and has worked to connect the industry with consumers seeking the benefits of wellbeing. Prio

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### Featured Guest



#### Sallie Fraenkel

MBSN was created by Sallie Fraenkel, former CMO & COO of SpaFinder and EVP of the Global Spa and Wellness Summit. Fraenkel has over 30 years of experience in the spa, wellness and entertainment industries.

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