



HR Trends



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

HR Trends with Game Changers, Presented by SAP

Monday at 10 AM Pacific

September 08th 2014: Enough about Millennials: What Do Boomers Want?

The buzz: M vs B. The "M" word (Millennials) is top-of-mind when we discuss workforce. But Boomers 60+ are a force to be reckoned with. What do boomers need to stay on top of their game and be happy at work? And how can your organization prepare for the huge skills gap coming when Boomers decide to retire? The experts speak. Richard Eisenberg, PBS Nextavenue.org: "60+ boomers who are still working full-time want to receive training that is so often restricted to younger employees regarding new technology tools and ways to be more productive and efficient... and want help transitioning into enco

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Featured Guests



Richard Eisenberg

Richard Eisenberg is Assistant Managing Editor and Editor of the Money & Security and Work & Purpose channels for PBS's Nextavenue.org site for people age 50+. He was part of the site's launch team in 2011. Previously, Richard was the Front Page Finance Editor for Yahoo.com; Executive Editor of Money magazine; and Special Projects Director/Money Editor at Good Housekeeping magazine. He is also the author of "How to Avoid a Mid-Life Financial Crisis and The Money Book of Personal Finance."

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Donald Truxillo, Ph.D.

Donald Truxillo, Ph.D., is a professor of Psychology at Portland State University in Oregon. His work examines issues associated with older workers, including job design, age stereotypes, and work ability. He has published over 70 peer-reviewed journal articles and book chapters, co-edited a special issue on age in the workplace for the European Journal of Work and Organizational Psychology, and is co-editing an SIOP Frontiers book on the aging workforce. A co-founder of an international network of researchers studying workforce age issues, he serves on six journal editorial boards and is an associate editor at Work, Aging and Retirement. Donald received a Fulbright Specialist Grant to visit

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Dr. Gabriela "Gabby" Burlacu

Dr. Gabriela "Gabby" Burlacu works in the Cloud Customer Office at SAP, developing methods and tools to assess and improve the value customers get from their SAP solutions. She received her doctorate in Industrial/Organizational Psychology from Portland State University, where she studied the motivational, attitudinal, and behavioral impacts of age in the workforce. Although Gabby's role at SAP involves engaging with companies broadly on issues and challenges related to managing their workforces, often this involves directly addressing the design and implementation of HR processes that meet the needs of employees of all ages. When not on the frontlines of strategic talent management, she can

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