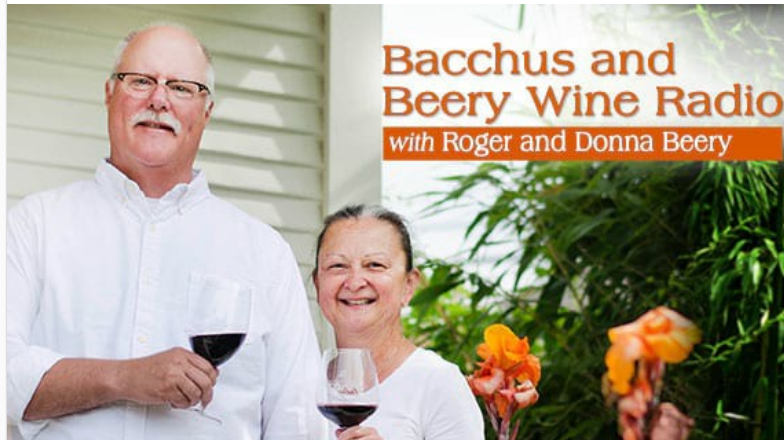


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September 19th 2014: Ever Dreamed of Starting a Winery?

Broadcasted from Alpha Omega Winery in Napa Valley with guest, Winemaker Jean Hoefliger Ever dreamed of making your own wine in a first class winery? Roger along with his family and friends are doing just that. Share the ins and outs of a wine startup. We'll discuss using a "custom crush winery" to defer costs. You'll get a feel for what it's like to work in the vineyards before harvest, participate on harvest day and then get dirty in the winery as Roger makes his wine-stained dreams come true. Our guest this week will be Jean Hoefliger, the extraordinary winemaker at Alpha Omega Winery

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Featured Guest



Jean Hoefliger

Jean Hoefliger was born and raised in Switzerland. His initial experience took him from Switzerland to Bordeaux, and South Africa, making wine at the esteemed estates of Chateau Lynch-Bages, Chateau Carbonnieux, and Meerlust. Completing a winemaking and viticulture degree at the Swiss federal school of Changins, Jean came to California where he spent five years as winemaker for Newton Vineyard before joining Alpha Omega. Jean's passion, knowledge, innate ability and scientific training puts him in a unique position to take the best grapes of Napa Valley and transform them into wines worthy of world class standing.

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