



**Breaking Banks Fintech**  
**Thursday at 12 Noon Pacific**  
**September 18th 2014: Transparency: The Digital Virtue**

With the financial crisis of 2008, banks and bankers have suffered a death of trust from customers and regulators alike. Consumers have insisted on more transparency in the financial system. The good news is that this is good business. With the new digital tools, transparency is a win-win for financial institutions internally and for their customers. Brett hosts SunTec Groups's CEO, Nandu Kumar and VP Gordon Gray to talk about why the banks should be embracing the new possibilities that transparency provides and the new engagement in trust that customers deserve. Also this week - Kos

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**Featured Guests**



**Nanda Kumar**

Nanda Kumar is the Founder, President and CEO of SunTec Business Solutions. He has been a technology evangelist in the software realm for over 26 years for customer-centric software platforms and solutions, specifically, for pricing and billing in transaction-intensive verticals. Relationship-based Pricing, a concept pioneered by him, has been endorsed by leading industry analysts and thought leaders as the principal enabler for balanced pricing dynamics in the agile world. Under his leadership, SunTec witnessed tremendous growth, with its geographical footprint spanning across four continents and powered by more than 800 passionate professionals. He has also led SunTec to win several pre

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**Gordon Gray**

Head- Financial Services In this role, Gordon is responsible for inspiring new business models and transformative business solutions for financial services industry by providing insights into the trends in the financial services industry and the dire client needs. He is an expert in needs and process analysis, product roadmap development, marketing automation, capital investment justification, sales team engagement, and business-driven iterative development. Prior to joining SunTec, Gordon held leadership roles at Charles Schwab where he drove the design and delivery of enrolment and pricing of all new financial products. He was also responsible for consolidation of 42 billing systems

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**Kosta Peric**

Kosta Peric is a technologist, whose interests lie at the point of fusion between technology, finance and innovation. Currently deputy director, Financial Services for the Poor, at the Bill & Melinda Gates Foundation, Kosta is also the author of "The Castle And The Sandbox", a book explaining how to foster innovation in established companies (Amazon link - <http://goo.gl/UGCYfx>). He was the co-founder and leader of Innotribe, the SWIFT initiative to enable collaborative innovation in the financial industry. At SWIFT, he was the chief architect of SWIFTNet, the backbone worldwide secure network currently connecting 8,000 banks and 1,000 corporations, and se

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**Guest Image**

**Andrew Hill**

Andrew Hill is an associate editor and the management editor of the FT. He is a former City editor, financial editor and comment and analysis editor. He joined the FT in 1988 and has also worked as New York bureau chief, foreign news editor and correspondent in Brussels and Milan. Andrew was named Commentator of the Year at the 2009 Business Journalist of the Year Awards, where he also received a Decade of Excellence award.

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