



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
September 23rd 2014: New Revenue Recognition Standard: Now What?

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The buzz: Revenue recognition. Revenue is the single-most important item on your company's financial statement. Now that the IASB and FASB have announced their converged revenue accounting standards, it's time to prepare for new requirements. It's not a matter of whether these new will impact you, as well as organizations across the world and across industries. It's a matter of how much. What can you do to prepare? Have you read the entire 700 pages about the new rules? The experts speak. David Furgason, Deloitte Consulting: "You may not control all the events that happen to you, but you

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Featured Guests



David Furgason

David Furgason is a Director in Deloitte Consulting's Technology Service Area with a focus on SAP Package Technologies.

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John McGaw

In his America's Revenue Recognition Leader role at Ernst and Young (EY), John McGaw enjoys engaging in discussions with leading organizations about not only the challenges of adopting the new standard but also the organizational opportunities that many will look to realize.

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Pete Graham

Pete Graham, Director, Finance Solutions and Mobility at SAP, leads the global activities on IFRS (International Financial Reporting Standards) accounting change such as revenue recognition, and mobility for Finance Solutions. He also covers in-memory and cloud solutions such as SAP Simple Finance.

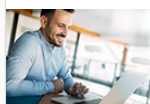
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