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**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**October 17th 2014: 'Charisma' with guest Nikki Owen**

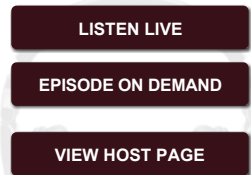
Did you know that charismatic people are more successful, happier and healthier? Have you ever wondered what it is and how you can develop your own charisma? Whatever your views prepare to hear a rather controversial perspective from Nikki Owen, Charisma Expert who adopts an 'alternative' perspective to enhancing authentic charisma. Harvard Business Review and University of Lausanne research shows that charisma boosts leadership performance by 60%. Charisma is seen as an intangible concept that often attracts a negative reaction in the world of business. There is a stereotypical image that a

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### Featured Guest



#### Nikki Owen

Nikki Owen, International and award winning speaker and author on charisma, devoted 5 years testing her charisma blueprint at Shakespeare's Globe Theatre, London with hundreds of Leaders and entrepreneurs from both large and small organisations. Nikki is Positivity Advisor to The Exptel Group and an Executive Faculty for Henley Business School. As an official Political Commentator for an international television network she has an ability to 'see the person behind the mask'. Her inspirational and thought-provoking message earned her the Rising Star Award 2012 from Academy for Chief Executives and Best New Speaker 2013, Vistage International. Nikki is the creator of The Big Apple Experiment t

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