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The Museum Life
Friday at 7 AM Pacific
October 10th 2014: Doing Everything for Everyone

Many museum professionals feel that they are on a never-ending hamster wheel: being asked to do more with less, serving both onsite and virtual audiences and working with rapidly changing technologies. Nancy Proctor injects a calm voice into this frenzy. This week's conversation will touch upon a number of Nancy's insights about mobile technologies, crowdsourcing and personalization.

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Featured Guest



Nancy Proctor

Nancy Proctor is Deputy Director for Digital Experience and Communications at the Baltimore Museum of Art and Co-chair of Museums and the Web. Previously she headed up Mobile Strategy and Initiatives at the Smithsonian Institution and New Media Initiatives at the Smithsonian's American Art Museum. Nancy holds a Ph.D. in American art history and a background in filmmaking, curation and art criticism. She published her first online exhibition in 1995. She co-founded TheGalleryChannel.com with Titus Bicknell to present virtual tours of innovative exhibitions alongside comprehensive global museum and gallery listings. She also directed Antenna's sales in France and worked with the Travel Channel

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