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Breaking Banks Fintech
Thursday at 12 Noon Pacific
October 9th 2014: Millennials: Generation
Nostalgic for the Future

Millennials present a huge generational tidal shift and therefore a lot of opportunity for those that can tap into how they think and what appeals to them. For banks, this has become particularly crucial as this generation is more skeptical of the system and turning to outside financial resources. A millennial would consider a checkbook a quaint relic and think that the necessity of going to a bank branch as cumbersome. They are nostalgic for simplicity and they know it is the future that provides it. Today Brett King hosts Sam Maule, Manager at Carlisle and Gallagher Consulting Group,

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Thursday at 12 Noon Pacific
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Featured Guests



Sam Maule

Sam Maule serves as a Consulting Manager at Carlisle & Gallagher Consulting Group. He joined the firm in June 2011 focusing on the Cards & Payments Community of Practice.

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Dan Coates

Dan started his career twenty years ago as a data analyst in Vancouver, Canada's most beautiful city. Abandoning the idyllic pleasures of the Pacific Northwest, Dan has since lived and worked in Toronto, San Francisco, Cincinnati, Dallas, and now New York.

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Scott McCormack

Scott McCormack serves as President of the company. Mr. McCormack brings 18-plus years of successful business development and financial industry experience to his role on the SmartyPig executive team.

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Amanda Stanhaus

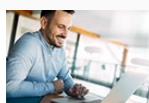
Amanda Stanhaus is passionate about financial literacy. She is excited by the opportunities technology provides to engage and teach others about personal finance.

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