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### The Business Edge

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**October 15th 2014: Transitioning Military Veterans into the Civilian Workforce**

Whether due to a sense of patriotic duty, a growing need for exceptional employees or to comply with regulatory mandates, developing a strategy for hiring Military Veterans is becoming increasingly important to businesses in communities across the nation. As the number of US military personnel dwindles on foreign soil, a robust source of well-disciplined, skilled and proven job seekers is developing on our own. We've learned traditional recruiting efforts are not sufficient to reach the large numbers of service men and women and their spouses waiting to enter the civilian workforce, because t

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### Featured Guest



#### David Allen

As the President and CEO of Snelling, David Allen is responsible for all of the company's strategic and operational initiatives throughout over 100 offices nationwide. His guidance and deep knowledge of the workforce industry has allowed Snelling to continue to be the leader in human capital initiatives for over 60 years. Mr. Allen brought to Snelling a proven executive management track record with over 20 years of experience in driving growth and creative problem-solving to drive consistent bottom-line improvements. He has expertise in profitably operating franchised and corporate run offices that provide services to a vast number of industries and businesses across the U.S. and in Puerto

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