



Innovating Innovation



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Innovating Innovation with Game Changers, Presented by SAP
Thursday at 7 AM Pacific/10 AM Eastern
October 16th 2014: Gamification and Innovation: iWorker, Em'play'ee, and Co'laborer

The buzz: Gamification. Who in the workforce is driving the uptake of gamification in business? These 'emPLAYees' are Millennials. For them, work is about self-fulfillment, not just salary

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Featured Guests



Gopal RajGuru

Gopal RajGuru, founder and Managing Director of Innovate+Grow Group (I+G) since 2000, is a sales educator, consultant, and university professor. He set-up I+G to provide consulting, coaching and training to help clients create new ideas to address unmet customer needs, validate them with customers, position them appropriately in the market, and build awareness through comprehensive inbound and outbound marketing. I+G also helps clients optimise their customer engagement model, and educate their sales teams to capture the value they create through more effective negotiation. Previously, Gopal led a team of consultants at PwC focused on year 2000 project management, optimisation and audit. H

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Mario Herger

Mario Herger, CEO and founder of Enterprise Garage Consultancy and a resident of Silicon Valley, likes all odd, innovative, artful, inspirational things. He trades in intrapreneurship, creativity, innovation and gamification. He has a PhD in Chemical Engineering and an undergraduate business degree. He has worked for SAP in Germany and California, has experiences with start-ups and founded his own companies. Mario has written 11 books so far. Das Silicon Valley Mindset (in German) elaborates in 400 pages on the elements that make the mindset and how we can combine that with our own strengths. He consults for Fortune 500 companies around the globe, conducts workshops, does analyst reports,

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Tonja Erismann

Tonja Erismann currently heads the Global Service Innovation team at SAP. She has 15 years of emerging technology management and consulting background with leading global businesses. She's a domain expert in managing innovation, with focus on creative and design methodologies, strategy design, business model transformation, incubation and governance. She has managed and led multiple innovation initiatives at SAP and with customers, in the areas of Intrapreneurship, Innovation culture, and technology incubation such as Digital, IOT, and Mobile. She has been ranked as high potential at SAP and holds an executive MBA from University of Fribourg in Switzerland, a General Management Certificate

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