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**Family Caregivers Unite!**  
**Archives Available**  
**October 27th 2014: Helping Family Caregivers Advocate with Qualitative Research**

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VoiceAmerica Variety Channel

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Dr. Gordon Atherley founded Family Caregivers Unite on VoiceAmerica to empower family caregivers by amplifying their voice, spreading their vision, and publicizing their value. He founded EQualitative Research based on his experience of hearing family caregivers' stories on Family Caregivers Unite. He explains advocacy and how it differs from activism. He talks about advocacy for meeting family caregivers' needs for information and support, and their family members' needs for protection and care. He explains qualitative research, how it compiles stories of first-hand experiences of family care

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**Featured Guest**



**HOST (Dr. Gordon Atherley)**

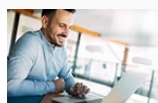
Dr. Gordon Atherley founded Family Caregivers Unite as an Internet Radio talk show on VoiceAmerica to empower family caregivers by amplifying their voice, spreading their vision, and publicizing their value, and by providing them with information that's trustworthy, understandable and useful.

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