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The Business Edge

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November 05th 2014: Making the Leap: Navigating the Transition from Employee to Small Business Owner

Paul Brashier spent 23 years as an executive in finance and accounting, but two years ago he decided to pursue a long-held dream to own his own business. He and his wife, Kathryn, acquired Snelling's Huntsville-based franchise which specializes in executive search and employment solutions. Transitioning from a career as an employee to owner brings both excitement and challenges which Paul will discuss. From the fun: setting strategy, identifying growth opportunities, devising a marketing plan, setting goals, celebrating wins, and managing a diverse team. To the more challenging: Setting up inf

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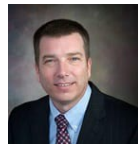
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Featured Guest



Paul Brashier

Paul Brashier is Owner and President of Snelling in Huntsville Alabama. As an executive recruiter, Paul specializes in assisting his clients with their human capital needs in finance and accounting. Brashier, a CPA, brings 24 years of finance and accounting experience to his role as an executive recruiter. Mr. Brashier previously served in various executive roles including as a Chief Financial Officer for 10 years. He earned his B.S. in Accounting from the University of Alabama at Birmingham and his M.B.A. from the Manderson Graduate School at The University of Alabama. He is a member of the AICPA, The Alabama Society of CPA's, The Huntsville-Madison County Chamber of Commerce, Leadership

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