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### Leading Conversations Friday at 10 AM Pacific November 07th 2014: Leadership Wisdom: Creating Magic

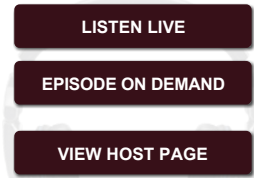
Cheryl Esposito welcomes Lee Cockerell, author of Creating Magic...10 Common Sense Leadership Strategies From A Life At Disney. His career includes leading operations worldwide for Hilton Hotels Corporation, Marriott Hotels & Resorts, and The Walt Disney Company. As Operations EVP at Walt Disney World® Resort, Lee led a team of 40,000 Cast Members & was responsible for 20 resort hotels, 4 theme parks & more. He learned at Disney "It's not the magic that makes it work; it's the way we work that makes it magic." One of his legacies: the creation of Disney Great Leader Strategies, used

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### Featured Guest



#### Lee Cockerell

Lee Cockerell is the former Executive Vice President of Operations for the Walt Disney World® Resort. "As the Senior Operating Executive for ten years Lee led a team of 40,000 Cast Members and was responsible for the operations of 20 resort hotels, 4 theme parks, 2 water parks, a shopping & entertainment village and the ESPN sports and recreation complex in addition to the ancillary operations which supported the number one vacation destination in the world." Lee has served as Chairman of the Board of Heart of Florida United Way, the Board of Trustees for The Culinary Institute of America (CIA), the board of the Production and Operations Management Society and the board of Reptilia a Canad

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