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## Today's Inspiring Women

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**November 20th 2014:Rock- N- Roll Success**

Ever wonder how the stars become successful? What these stars know that you don't? One of this week's guests is Dayna Steele who is a Hall of Fame radio personality, media and marketing strategist who spent over twenty years working with the greatest rock stars and other celebrities in the world. Having worked with rock stars such as Madonna, Britney Spears, Taylor Swift, Justin Timberlake, and Bon Jovie. Dayna started her rock radio career in a deejay booth in Texas. She has rock star insights, and is willing to share this knowledge. I think we can all learn insights on how the stars became

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### Featured Guests

Guest Image

#### Dayna Steele

Dayna Steele is a leading authority on business success trends, having spent more than 20 years working with the greatest rock stars in the world. A rock radio Hall of Famer, she is the author of the 101 WAYS TO ROCK YOUR WORLD book series and now creates rock stars as CEO of YourDailySuccessTip.com and as a popular consultant and speaker for Fortune 500 companies on such topics as great leadership, stronger teamwork, customer service and improved individual performance. Dayna Steele, who spent more than 20 years in radio and has gleaned advice from the world's greatest rock stars and other celebrities on their secrets to success—simple tips that can easily be adapted by anyone wanting succ

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Guest Image

#### Jackie Barretta

Jackie Barretta has a 25-year history as a successful Fortune 500 C-level executive and Big Four consultant in the Information Technology industry. She has led large organizations with hundreds of employees through challenging times and major transformations. Jackie is a Founding Partner of Nura Group, a consulting firm dedicated to enhancing team innovation and performance. She specializes in defining the super-energy of elite teams and helping organizations create it in their own teams. Jackie's book, Primal Teams, is being published by the American Management Association. Her work with primal emotions in teams has won her widespread recognition and dozens of prestigious awards, includi

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