



Internet of Things



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Internet of Things with Game Changers,
Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
November 12th 2014: At the Intersection of Big Data and the Internet of Things

The buzz: Data, data everywhere. The Internet of Things (IoT) is a vast ecosystem of physical objects connected to the Internet, that in aggregate offer the potential of big opportunities to transform your business. When we break it down, the IoT is nothing more than millions – perhaps already trillions – of objects, devices, and sensors, each and every one generating its own continuous stream of data. But put these all together and you have the ultimate Big Data challenge. What actually happens at the intersection of Big Data and the Internet of Things? The experts speak. W. David Stephens

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Featured Guests



W. David Stephenson

W. David Stephenson, principal of Stephenson Strategies, is an Internet of Things (IoT) consultant, thought leader and journalist. He particularly focuses on a paradigm shift to “circular companies,” away from traditional hierarchies and linear processes, to a new model in which everyone — supply chain, manufacturing, product design, marketing, distribution networks, and perhaps even customers — is united in a continuous cycle with shared, real-time IoT data as the hub; and “SmartAging,” using a combination of wearable devices and smart home devices to allow seniors to “age in place” with dignity, improved health, and lower expenses. He wrote *The Future Is Smart* (HarperCollins Leadership imp

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David Jonker

David Jonker, Vice President, leads the SAP Insights research center - a creative, editorial-driven research group publishing insights into how technology innovation addresses business, economic, and social issues today and tomorrow.

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Ira Berk

Ira Berk is Vice President of Digital Transformation Solutions within SAP's HANA Global Center of Excellence, focusing on innovations in the telecommunications industry. Ira joined SAP in 2008 with the acquisition of Business Objects, where he led the creation of the SAP BusinessObjects Edge series of Business Intelligence products for mid-market companies. He brings over 25 years of industry experience in commercial software and internal applications with industry leaders Intuit, UBS, Morgan Stanley, and Pfizer.

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