



Breaking Banks Fintech
Thursday at 12 Noon Pacific
November 20th 2014: Hack to better security

Nothing seems worse to us than being hacked, but hacking is the new creative problem solving! Hackers keep our online spaces healthy and happy. Today, Brett hosts Keren Elizari, cyber security expert, to discuss the virtues of the hacker. If you aren't familiar with Keren, catch her amazing TED talk here: http://www.ted.com/talks/keren_elazari_hackers_the_internet_s_immune_system

Also, we are checking in with Alec Boere about the amazing Rufus Leonard #hackathon, where they had the goal to redefine money and the fintech sector!

Also, Jim Marous interviews Leon Major

[Read more](#)



Tune in

Thursday at 12 Noon Pacific Time
on VoiceAmerica Business Channel



Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Int: 001-480-398-3352

Featured Guests

Guest Image

Keren Elizari

Born and raised in Tel Aviv, Israel, Keren Elazari is a cyber security expert, public speaker and industry analyst. Since 2000, Keren has worked on solving complex security challenges with leading IT vendors, government organizations, Big 4 firms and Fortune 500 companies. Keren is a featured speaker at many international events such as TED 2014, RSA Conference, NATO, DEFCON, WIRED and more, often invited to discuss the rising power of hackers, the value of data and the evolution of security paradigms. Keren holds a BA in History & Philosophy of Science from Tel Aviv University and the CISSP international accreditation for information security professionals. In 2012, Keren hel

[Read more](#)



Alec Boere

Alec is a Managing Partner for Rufus Leonard. He advises brands and corporations on the strategic development of revenue generating or category differentiating digital products and services, whilst also being responsible for leading a department to deliver against internal commercial and strategic targets. Previous to Rufus Leonard he was Client Services Director for AnalogFolk, a client lead at AKQA and lead Digital Account Director at LIDA part of the M&C Saatchi village. He has also worked for some of the world's largest and most challenging brands across a large number of major categories including: • Finance - Barclays, FSA, HSBC, RBS/ NatWest, Virgin Money • Telco - Orange, N

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps

