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Michelle Van Slyke, Vice President, Marketing UPS Stores, is a results-oriented marketer with a history of transforming brands and marketing teams into top performers in the highly competitive retail environment. She has held the Vice President of Marketing at Jaguar, and Mercedes-Benz. She was recently recognized on the 2012 ExecRank's list of Top 500 CMOs. Michelle will provide insight on the keys to success in the ever evolving world of retail marketing as well as share her own story of her path to success. Next, Jennifer Kahnweiler PhD and author of The Introverts Guide to Making a D

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Michelle Van Slyke

VP Marketing UPS Stores Michelle is a results-oriented marketer with a history of transforming brands and marketing teams into top performers in the highly competitive retail environment.

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Jennifer is an international speaker and executive coach whose clients include General Electric Co., AT&T Inc., the national Centers for Disease Control and Prevention and NASA.

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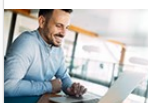
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