



Power up!® Branding
Archives Available
December 10th 2014: Power of Being Yourself

At the top of the hour, you'll find out what happens when you aren't able to just be yourself, and why it happens to the best of us.

You'll also learn how to unlock the ability to truly be yourself, and stop worrying so much about what others think about you, in order to truly and authentically stand out from the crowd.

Then, you will gain enlightenment about how to figure out how to be okay with whomever you are, whether that be an introvert or extrovert or someone just trying to reinvent themselves; to unleash the power of being yourself.

With our new blurred

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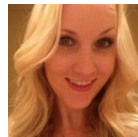
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Featured Guest



Katie Lake

Katie Lake, a natural and talented gymnast who started at a young age, became part of the Zoo Crew Entertainment Team for the Phoenix Suns and performed on court entertainment, crowd involvement and promotions. From there she was proactively involved in the development of marketing campaigns at SheKnows, moved on to help manage a high volume chiropractic practice, and then played a key role as an editorial assistant at YAHOO! While enhancing and honing her entrepreneurship and digital marketing skills at ASU, she started an internship at Ladies Who Brand, Inc. by attending trade shows, seminars and workshops to figure out how to create and deliver an awesome business audience experience

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