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Today's Inspiring Women

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December 18th 2014: The Savvy Entrepreneur

Are you business savvy entrepreneur? Are you aware of the land mines and how to avoid them? Our two guests this week approach this topic from two different perspectives. Our first guest is Emily Smith, a bankruptcy lawyer who specializes in working with business owners. In this riveting interview Emily will share her years of experience on how to stay in business, the dangers small business owners need to know and how to avoid them. She will be sharing her 5 step plan that every business needs to follow to be successful. Our second guest is Wendy Lynn Phillips. Wendy will be addressing the pow

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Featured Guests



Emily Chase

Emily Chase Smith, Esq. is an author, speaker and financial business coach. She is the author of *The Financially Savvy Entrepreneur: Navigating the Money Maze of Running a Business with Career Press* and the host of *Money Morsels: Small Bites of Money Wisdom for Business Owners*. Emily's a former practicing bankruptcy attorney bringing the lessons of from the financial morgue, The United States Bankruptcy Court, to help business owners avoid financial peril by clearly understanding the financial elements of their business to create increased profitability and financial security. She also has a podcast called *Money Morsels: Small Bites of Wisdom for Business Owners* that helps entrepreneurs

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Wendy Lyn Phillips

Wendy Lyn Phillips combines 25 years of experience and expertise as a professional image expert and sales trainer in the beauty business. As an entrepreneur for all of her adult life, Wendy Lyn has coached thousands on the value of a compelling presence to create more open doors personally and professionally. She is also a monthly contributor to national and local magazines and is becoming a popular guest on FOX news. Wendy is the author of the best-seller, *Naked to Knockout: Beauty from the Inside Out*. *Naked to Knockout: Beauty from the Inside Out* addresses the true meaning of beauty by defining it from a perspective of continual improvement. Implementing these skills will allow yo

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