



People to People: Working Together for Your Safety

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December 23rd 2014: Special Encore Presentation: The Cost of Counterfeits: \$6 Billion and Counting

Every time a missile misses its target, a train derails, or a faulty airbag fails to save a life, we wonder whether these failures, which can sometimes reach catastrophic proportions, are caused by counterfeit parts infiltrating the supply chain. SAE AS6081 was created to address the U.S. Senate Armed Forces Committee's investigation into the \$6 billion counterfeit electronic parts pandemic. Adopted by the U.S. Department of Defense, the standard aims to provide uniform requirements, practices, and methods to mitigate the risk of distributors purchasing and supplying counterfeit electronic par

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Featured Guest



Keith Gregory

Keith Gregory, partner at Snell & Wilmer in Los Angeles, CA, practices in the areas of general business matters, corporate, franchise and partnership disputes, intellectual property and commercial litigation. He has extensive background in intellectual property issues, licensing agreements, trade secret matters and Uniform Commercial Code issues, especially within the electronic components and semi-conductor industries. Keith has been lecturing on counterfeit mitigation at executive conferences and professional trade association meetings for the Society of Automotive Engineers and ERAI. Moreover, he is a member of the Los Angeles County Bar Association, the San Fernando Valley Bar Associat

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