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Women B Wise: Helping Women Gain Financial Empowerment Archives Available

January 15th 2015: **Creating a Successful Financial Plan**

Have you ever wondered why you were hesitant to execute a financial plan created for you by a planner? You have a nagging feeling that you can't pinpoint. Maybe it's because you have not determined if the plan supports your values. We will discuss the importance of having a vision and mission statements in place BEFORE a financial plan is created. Our guest is one of my clients, Heather Carmichael. We will discuss how this process has helped her reach her goals.

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Featured Guest



Heather Carmichael

On weekdays, Heather Carmichael grows businesses specializing in call center, communications, and sales and marketing by helping executives dramatically enhance their brand and increase their top line. She's hyper-focused on results and has helped sales teams increase their performance, internal teams increase operational effectiveness and implemented many successful business process-outsourcing initiatives for over 24 for profits and non profits. On most weekends, she's a live music fanatic living in Austin, TX, or traveling extensively for Kelleher clients. Heather holds her Bachelors in Communications.

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