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## Stand Up, Stand Out or Stand Down with Malcolm Evans "The Sales Accent Guy"



### Stand Up, Stand Out or Stand Down Archives Available

January 20th 2015: I have an Idea. What's Next

I Have an idea! I am working on a concept or a prototype, what is next? Starting your own business can be hard work, stressful and prone to failure. Is it the right thing for me? Is it the right time? So many things to consider. But remember there's plenty of help and resources available for you use. Listen to this episode and hear from Peter Hildebrandt some of his experiences, what he has learned over the years and some of his advice. This episode could be the tipping point for you! [www.hildebrandtassociates.com](http://www.hildebrandtassociates.com)

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### Featured Guest



#### Peter Hildebrandt

Peter Hildebrandt is a self-professed serial entrepreneur. He has successfully launched businesses in such diverse areas as weather forecasting, 3D molecular modeling, whiteboard capture software, and even a music stand light business. All of his ventures have either been sold or are still active. In addition to launching his own businesses, for 13 years he also directed global research and development for technology products at Steelcase, a fortune 500 company.

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