

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



The Business Edge

Archives Available

February 11th 2015: **WHAT MORE CAN I SAY? Why Communication Fails and What to Do About It!**

Why does communication always prove a challenge for us? People don't go to the polls even though candidates and neighbors urge them to vote. Poor performers persist in bad habits. Employees say their bosses fail to listen to their ideas. Leaders grapple with employees who resist change. With examples from politics, pop culture, business, and family life, Dianna Booher, author of "WHAT MORE CAN I SAY? Why Communication Fails and What to Do About It!" will identify 9 common reasons that communicators fail at changing hearts and minds—and concrete tips to change that situation! For example: How

[Read more](#)



Tune in

Archives Available on VoiceAmerica Business Channel

EPISODE ON DEMAND

VIEW HOST PAGE

Featured Guest



Dianna Booher

Dianna Booher is the bestselling author of 46 books, published in 26 languages, with nearly 4 million copies sold. Her personal development topics include leadership communication, executive presence, writing, and life balance.

[Read more](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps

