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### Conversations with Money Archives Available

**February 03rd 2015: Turning a failure into a success**

We will be chatting with Julie Beyer, founder of "The Love of Food". We'll be discussing the lessons she's learned as a business owner. It took Julie experiencing failure with a recall on all her product to implement certain strategies, financial planning, and really understand her numbers in order to be a successful entrepreneur.

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### Featured Guest



#### Julie Beyer

Julie is a culinary artist based in Vancouver, BC, and is the founder and CEO of Julie Beyer's For the Love of Food Inc. Recently Julie was nominated as one of Vancouver's most contributive business founders to Vancouver's unique high quality lifestyle for the Vancouver is Awesome's 'Vancouver Creatives' portfolio competition. Julie is an advocate for conscious business and entrepreneurship has been featured as a business case study in the book "Small Business Big Change: A Micro-entrepreneur's Guide to Social Responsibility"; spoken on the topic of conscious and sustainable business at the UBC New Economy Summit and for The Institute of Holistic Nutrition Julie is passionate about

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